



# AGILE @ SCALE

A technology-enabled solution  
**reengineering the company** to  
deliver our biggest priorities.

This is making Kraft Heinz fast and  
nimble to **enable our growth** and  
**drive efficiencies** as sources of  
funding.

**KraftHeinz**





**RUN  
THE  
BUSINESS**



**TRANSFORM  
THE  
BUSINESS**





# RUN THE BUSINESS

Powering our broader organization with agile mindsets, behaviors, & skills to unlock efficiencies in our day-to-day activities.

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**80%** of the organization trained in agile disciplines and tools.

Expert driven, cross-functional teams operating as agile teams, building digital-first solutions to power Kraft Heinz to get to better insights faster.

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**100%**

**All digital, innovation and capability deliverables via dedicated agile teams**



**TRANSFORM  
THE  
BUSINESS**

Our Journey

Learning the Model

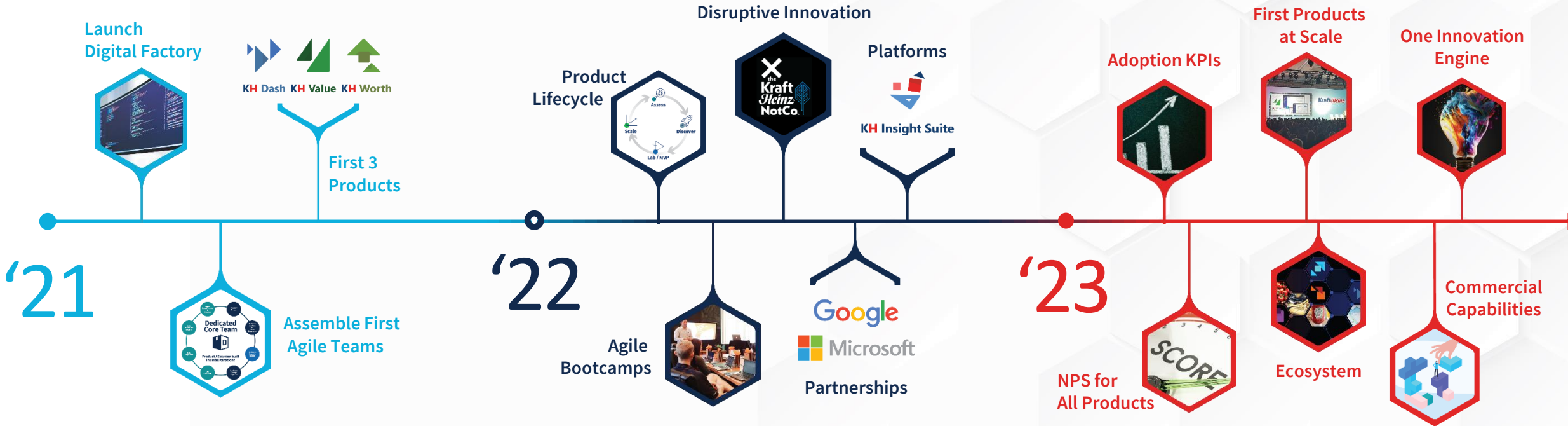
8	Agile Pods
3	Digital Products
<2%	Agile Pods
1X	Value Capture

Proving Value

28	Agile Pods
8	Digital Products
5%	Agile Pods
3X	Value Capture

Scaling for Impact

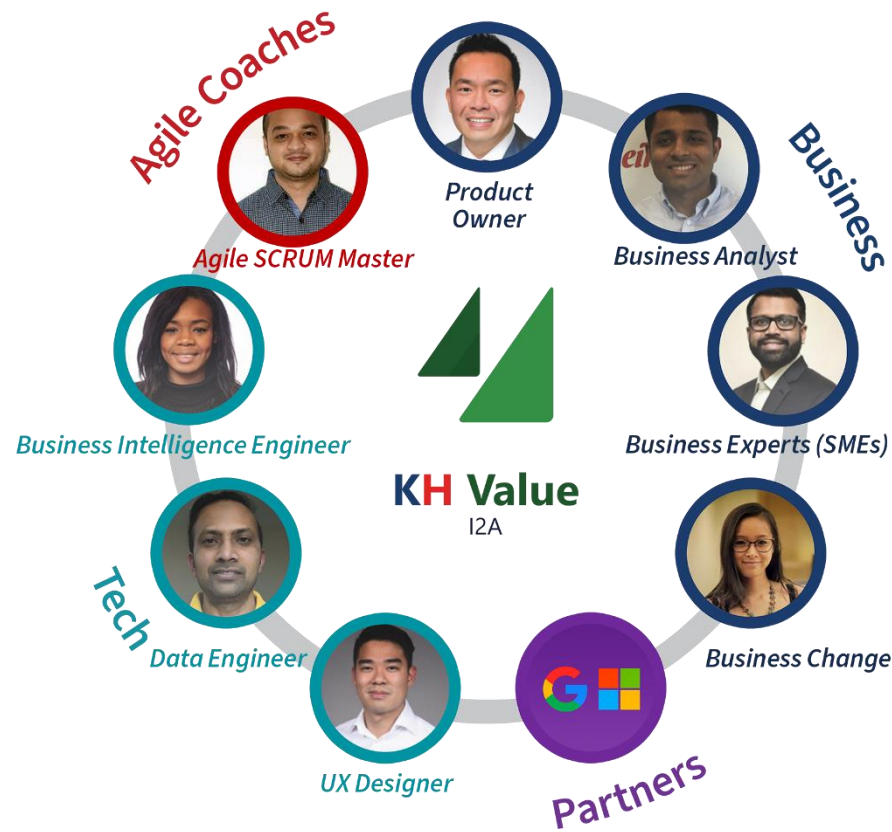
36	Agile Pods
12	Digital Products
8%	Agile Pods
7X	Value Capture





# Leadership Fully Committed to Agile

40+ Fully-dedicated, cross-functional agile pods



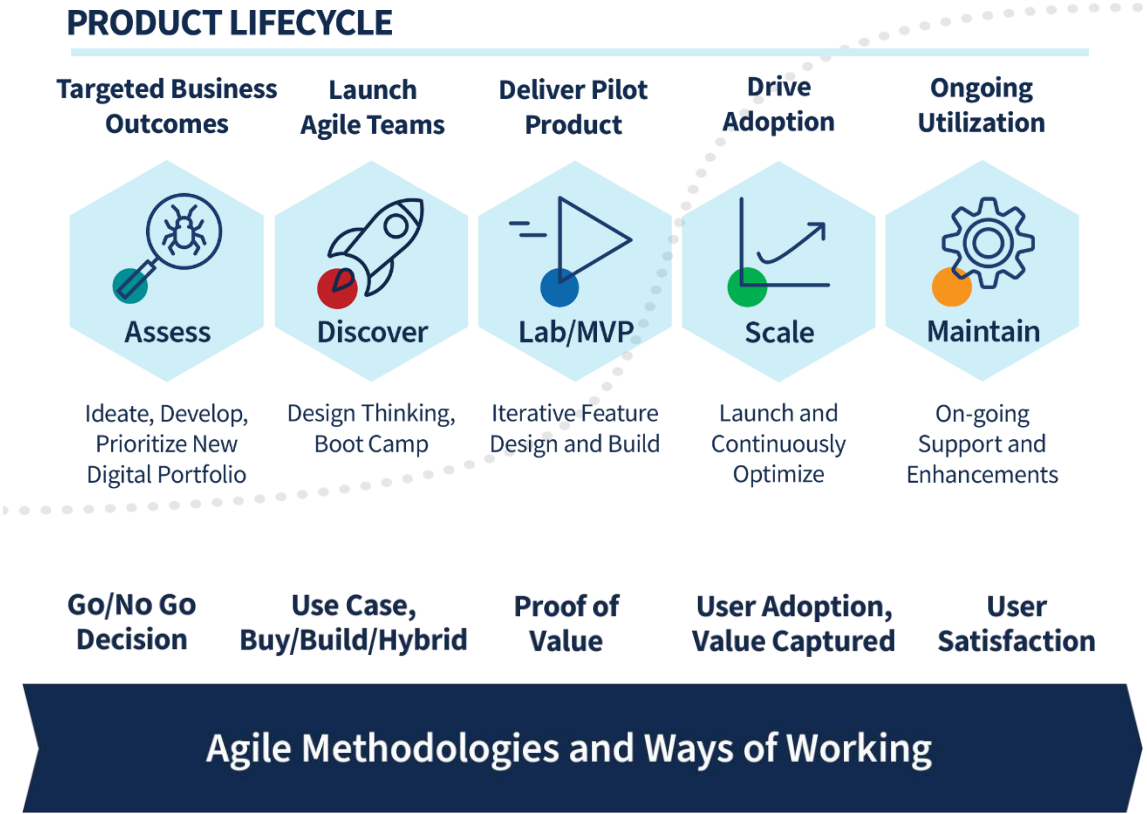
Sprint Reviews  
Bi-Weekly, Fast-Paced

## Quarterly Leadership Reviews

-  **REVIEW**
  - Net Promoter Score
  - Adoption
  - Value Creation
-  **SET**
  - Upcoming Goals



# Clear Connection to Strategic Priorities



Our Difference

Focus on Value Capture Accountability

Each digital product is launched as self-funded, high-ROI, with a 5-year EBITDA target.

