FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

#### Washington, D.C. 20549

| OMB APPROVAL             |          |  |  |  |  |  |
|--------------------------|----------|--|--|--|--|--|
| OMB Number:              | 3235-028 |  |  |  |  |  |
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0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     La Lande Rashida                    |   |  |   |                                   | 2. Issuer Name and Ticker or Trading Symbol Kraft Heinz Co [ KHC ] |   |   |  |                   |                    |  | (Check a              | 5. Relationship of Reporting Person<br>(Check all applicable)<br>Director  |   | 10% Owner  |                  |  |  |
|---|---|--|---|-----------------------------------|--|---|---|--|-------------------|--------------------|--|-----------------------|--|---|--|------------------|--|--|
| (Last) (First) (Middle) C/O THE KRAFT HEINZ COMPANY ONE PPG PLACE, SUITE 3200 |   |  |   |                                   | 3. Date of Earliest Transaction (Month/Day/Year) 03/01/2021        |   |   |  |                   |                    |  | x                     | X Office (give title Other (specify below)  SVP, Global Gen Csl & Corp Sec   |   |  |                  |  |  |
| (Street) PITTSBURGH (City)  | PA (State)  | 15<br>(Z                                   | 5222<br>ip)   | 4                                 | 4. If Amendment, Date of Original Filed (Month/Day/Year)           |   |   |  |                   |                    |  | 6. Individ            | Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person |   |  |                  |  |  |
|   |   |  | Table I - N   | on-De                             | rivative   | e Securi  | ities Ac                                  | quired,  | Disp              | osed of            | , or Be  | eneficiall            | y Owned  |   |  |                  |  |  |
| Dat   |   |  |   | Date                              | 2. Transaction<br>Date<br>(Month/Day/Year)                         |   | 2A. Deemed<br>Execution Date,<br>) if any | Code (Instr. 8) (D) (Instr.                                    |                   |                    | ities Acquired (A) or Dispo<br>r. 3, 4 and 5)                    |                       | isposed Of   | Beneficially Owner Following Reporte                |  |                  | nership<br>: Direct (D) or<br>ect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial                 |
|   |   |  |   |                                   |  | (Month)   | /Day/Year)                                | Code   | v                 | Amount             |  | (A) or (D)            | Price  | Transaction(s) (<br>and 4)                          | Instr. 3   |                  |  | Ownership<br>(Instr. 4)                                |
| Common Stock 0  |   |  |   | 03/0                              | 03/01/2021   |   | A   |  | 7,010             | 0(1)               | A  | \$ <mark>0</mark>     | 223,146  | (2)   |  | D                |  |  |
| Common Stock 0.   |   |  |   | 03/0                              | 03/01/2021   |   |   |  | A 10,78           |                    | 35 <sup>(3)</sup>  | j <sup>(3)</sup> A    |  | 233,931   |  |                  | D  |  |
|   |   |  | Table II  |                                   |  |   |   |  |                   | sed of, o          |  | eficially<br>irities) | Owned  |   |  |                  |  |  |
| 1. Title of Derivative<br>Security (Instr. 3)                                 | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4. Transaction<br>Code (Instr. 8) |  | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) |   | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                   |                    | 7. Title and Amount of<br>Underlying Derivative (Instr. 3 and 4) |                       |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following | ve<br>es<br>ally | Ownership<br>Form:                               | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|   |   |  |   | Code                              | v  | (A)   | (D)                                       | Date<br>Exercisal  |                   | Expiration<br>Date | Title  |                       | Amount or<br>Number of<br>Shares   |   | Reported<br>Transact<br>(Instr. 4)   | ction(s)         |  |  |
| Stock Options (right to buy)  | \$37.09   | 03/01/2021                                 |   | A                                 |  | 3,505   |   | 03/01/202  | 24 <sup>(4)</sup> | 03/01/2031         | Com  | mon Stock             | 3,505  | \$0   | 3,50   | )5               | D  |  |

#### **Explanation of Responses:**

- 1. Subject to the terms and conditions of the applicable award agreement, these restricted stock units are scheduled to settle in stock as follows: 100% on the third anniversary of the grant date.
- 2. Includes an additional 6,378 shares acquired through a dividend reinvestment program.
- 3. Subject to the terms and conditions of the applicable award agreement, these restricted stock units are scheduled to settle in stock as follows: 75% on the third anniversary of the grant date and the remaining 25% on the fourth anniversary of the grant date.
- 4. Options vest 100% on the third anniversary of the grant date, subject to the terms and conditions of the stock options award agreement.

### Remarks:

/s/ Heidi Miller, by Power of Attorney 03/03/2021

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

## POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Rashida La Lande, Prasanth Akkapeddi and Heidi Miller signing singly, the undersigned's true and lawful attorney-in-fact to:

- (1) prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the U.S. Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934 or any rule or regulation of the SEC;
- (2) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer of The Kraft Heinz Company (the "Company"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5, complete and execute any amendment or amendments thereto, and timely file such form with the SEC and any stock exchange or similar authority; and
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys in-fact.

This Power of Attorney revokes all prior Powers of Attorney relating to reporting under Section 16 of the Securities Exchange Act of 1934 of the Company's securities and shall remain in effect until revoked by a subsequently filed instrument.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this

**27** day of December, 2019.

Rashida La Lande