UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A INFORMATION
Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.   )

Filed by the Registrant ☒
Filed by a Party other than the Registrant ☐
Check the appropriate box:
☐ Preliminary Proxy Statement
☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
☐ Definitive Proxy Statement
☒ Definitive Additional Materials
☐ Soliciting Material Pursuant to §240.14a-12

The Kraft Heinz Company
(Name of Registrant as Specified In Its Charter)

(Kraft Heinz Company)
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):
☒ No fee required.
☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
(1) Title of each class of securities to which transaction applies:
(2) Aggregate number of securities to which transaction applies:
(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
(4) Proposed maximum aggregate value of transaction:
(5) Total fee paid:

☐ Fee paid previously with preliminary materials.
☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
(1) Amount Previously Paid:
(2) Form, Schedule or Registration Statement No.:
(3) Filing Party:
(4) Date Filed:
THIS IS NOT A VOTABLE BALLOT

This is an overview of the complete proxy materials that are available to you on the Internet. You may view the proxy materials online at ir.kraftheinzcompany.com/proxy, scan the QR Barcode on the reverse side, or request a paper or email copy. We encourage you to access and review all of the important information contained in the proxy materials before voting.

Vote at www.proxyvote.com

Prefer to receive an email instead? While voting on www.proxyvote.com, be sure to click “Sign up for E-delivery.”

Voting Items
Company Proposals

1. Election of Directors:
   1a. Gregory E. Abel ☐ For
   1b. Alexandre Behring ☐ For
   1c. John T. Cahill ☐ For
   1d. João M. Castro-Neves ☐ For
   1e. Lori Dickerson Fouché ☐ For
   1f. Timothy Kenesey ☐ For
   1g. Elio Leoni Sceti ☐ For
   1h. Susan Mulder ☐ For
   1i. Miguel Patricio ☐ For
   1j. John C. Pope ☐ For
   1k. Alexandre Van Damme ☐ For

2. Advisory vote to approve executive compensation.  ☐ For

3. Ratification of the selection of PricewaterhouseCoopers LLP as our independent auditors for 2021.  ☐ For

The proxies are authorized to vote, in their discretion, on any other matters that may come before the Annual Meeting or any adjournment or postponement thereof.