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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No.        )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**KraftHeinz**  
**The Kraft Heinz Company**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
  - Fee paid previously with preliminary materials
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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THE KRAFT HEINZ COMPANY  
200 EAST RANDOLPH ST.  
SUITE 7600  
CHICAGO, IL 60601

# Your **Vote** Counts!

## THE KRAFT HEINZ COMPANY

2022 Annual Meeting – May 5, 2022  
Vote by 11:59 p.m. Eastern Time on May 4, 2022.  
For shares held in a Kraft Heinz retirement plan account,  
vote by 11:59 p.m. Eastern Time on May 2, 2022.



D70351-P66399-Z81799

## You invested in THE KRAFT HEINZ COMPANY and it's time to vote!

You have the right to vote on proposals being presented at the 2022 Annual Meeting of Stockholders ("Annual Meeting"). **This is an important notice regarding the availability of proxy materials for the Annual Meeting, to be held on Thursday, May 5, 2022.**

### Get informed before you vote

View the Notice of Annual Meeting, 2022 Proxy Statement, and 2021 Annual Report on Form 10-K online OR you can receive a free email or paper copy of the proxy materials by requesting prior to April 21, 2022. If you would like to view the proxy materials online, have the control number that is printed in the box below and go to [www.proxyvote.com](http://www.proxyvote.com). If you would like to request an email or paper copy of the proxy materials for this and/or future stockholder meetings, you may (1) visit [www.proxyvote.com](http://www.proxyvote.com), (2) call 1-800-579-1639, or (3) send a blank email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com) with your control number (indicated below) in the subject line. There is no charge for requesting a copy. Unless requested, you will not otherwise receive a email or paper copy.



For complete information and to vote, visit [www.proxyvote.com](http://www.proxyvote.com)\*

Control #

### Smartphone Users

Point your camera here and vote without entering a control number



### Vote Virtually at the Meeting

May 5, 2022  
11:00 a.m. Eastern Time

At: [www.virtualshareholdermeeting.com/KHC2022](http://www.virtualshareholdermeeting.com/KHC2022)

The Annual Meeting will be held via live webcast. To attend, have the control number that is printed in the box above, go to [www.virtualshareholdermeeting.com/KHC2022](http://www.virtualshareholdermeeting.com/KHC2022), and follow the instructions.

\*You can also vote by mail by requesting a paper copy of the proxy materials, which includes a proxy card.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [ir.kraftheinzcompany.com/proxy](http://ir.kraftheinzcompany.com/proxy), scan the QR code on the reverse side, or request an email or paper copy. We encourage you to access and review all of the important information contained in the proxy materials before voting.

### Voting Items

	Board Recommends
<b>Company Proposals</b>	
1. Election of Directors:	
1a. Gregory E. Abel	✔ For
1b. John T. Cahill	✔ For
1c. João M. Castro-Neves	✔ For
1d. Lori Dickerson Fouché	✔ For
1e. Timothy Kenesey	✔ For
1f. Alicia Knapp	✔ For
1g. Elio Leoni Sceti	✔ For
1h. Susan Mulder	✔ For
1i. James Park	✔ For
1j. Miguel Patricio	✔ For
1k. John C. Pope	✔ For
2. Advisory vote to approve executive compensation.	✔ For
3. Advisory vote on the frequency of holding an advisory vote to approve executive compensation.	1 Year
4. Ratification of the selection of PricewaterhouseCoopers LLP as our independent auditors for 2022.	✔ For
<b>Stockholder Proposal</b>	
5. Stockholder Proposal – Report on water risk, if properly presented.	✘ Against
The proxies are authorized to vote, in their discretion, on any other matters that may come before the Annual Meeting or any adjournment or postponement thereof.	

Want to support our sustainability efforts? While voting on [www.proxyvote.com](http://www.proxyvote.com), be sure to click "Sign up for E-delivery."