SEC F	Form 4
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL   MB Number: 3235-0287   stimated average burden 3235-0287	
OMB Number:	3235-0287
Estimated average bu	ırden
	0.5

Estimated average burden		
hours per response:		0.5

1. Nume and Address of Reporting reison		n*	2. Issuer Name <b>and</b> Ticker or Trading Symbol Kraft Foods Group, Inc. [KRFT]		ationship of Reporting Pers < all applicable) Director	son(s) to Issuer 10% Owner
(Last) KRAFT FOODS THREE LAKES		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/11/2014	- x	Officer (give title below) EVP and Pres, US R	Other (specify below) Sales Fdsrvc
(Street) NORTHFIELD (City)	IL (State)	60093 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Filing Form filed by One Repo Form filed by More thar Person	orting Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

		,			,, <b>,</b>					
1. Title of Security (Instr. 3)	Date Execution Date, (Month/Day/Year) if any				4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	02/11/2014		A		8,447(1)	A	\$ <mark>0</mark>	33,207	D	
Common Stock	02/11/2014		F		2,844 <sup>(2)</sup>	D	\$53.152	30,363	D	
Units								6,934 <sup>(3)</sup>	I	By 401(k) plan

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(c·g·, put			ut3, 0	uno,	vvan	unis,	option3, (		10 300	Junicoj					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instr and 5	ative rities ired osed . 3, 4	Expiration Da	6. Date Exercisable and Expiration Date (Month/Day/Year) Derivative Security (Instr. 3 and 4)			ount of Derivative surities Security lerlying (Instr. 5) ivative surity (Instr. 3		Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Shares of common stock received upon vesting of performance shares.

2. Withholding of shares of common stock to satisfy tax withholding obligations in connection with the vesting of performance shares.

3. Units represent interests in the Kraft stock fund in Kraft's 401(k) plan. The reporting person's interests in the Kraft stock fund fluctuate with the fund's performance. The information in this report is based on a plan statement dated as of January 31, 2014.

/s/ Phuong Lam, By Power of

<u>Attorney</u>

02/13/2014

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.